CREATIVE ARTS

PROJECT 6 (News Package)

Mr. Dangerfield

**This project is worth 70 points. You will be graded on five aspects of production required to make this a successful 30 second news package video.**

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| --- | --- | --- |
| Title slate (Name of story and group members) | 10 pts |  |
| Video portion   1. standup 2. 2 sound bites 3. B-roll/footage | 30 pts |  |
| Voice over (VO) | 10 pts |  |
| Text titles over sound bite (name of person and title…ie. Student, teacher,etc.) | 10 pts |  |
| 30 second length (+/- 2 sec) and finalized/shared | 10 pts |  |

**If your project is not finalized and shared with me by the end of the day Friday, your group will receive no credit for this project, which cannot be done after the deadline.**

**Your project will not be graded until it is emailed to me as an attachment to:** [**achimdangerfield@berkeley.net**](mailto:achimdangerfield@berkeley.net)

**If you need info on how to finalize, please go to our class webpage at:** [**www.dangerfieldclass.com/creative-arts.html**](http://www.dangerfieldclass.com/creative-arts.html)

**As in the “real world”, deadlines are just that- deadlines. This is a result-driven industry, not an excuse-driven one.**

**And how do you get points on each item in this project?**

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **CATEGORY** | **SCRIPT** | **TITLE SLATE** | **VIDEO PORTION** | | **AUDIO** | **TEXT/TITLE** | **LENGTH/FINALIZE** |
| **POOR:**  **0-3 pts** | **No script turned in or not followed in video** | **No title slate or not in correct format/place** | **No video or bare minimum** | **No audio or bare minimum** | | **No text or titles** | **Not finalized (0 pts) or length is not correct** |
| **OK:**  **4-6 pts** | **Script written and used but needs major work** | **Slate time not 5 seconds or spelling errors** | **Video has been shot poorly or incompletely.** | **Audio quality is poor or does not match video** | | **Titles or text misspelled or does not correspond with video** | **Finalized but not correct length** |
| **GOOD TO GREAT:**  **7-10** | **Script aligns w/ video well** | **Slate is adequate to perfect** | **Video shot adequately to excellent** | **Audio is good to great and matches video** | | **Titles and text match video** | **Finalized and correct length.** |

**Obviously, there is a variation of points in each category. If you do everything asked in each category, you get the full points. Every time you are off by one thing required in that category, a point is taken off. So if you do two things wrong in the good to great category, you get an 8 instead of a 10 for that category.**

**The main point of the script is to examine and convey ideas, concepts, and information clearly and accurately through the effective selection, organization, and analysis of content.**